



## AMANDA MADDEN *(she/her)*

### Graphic & Interactive Designer

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## EDUCATION

### Tyler School of Art & Architecture, Temple University

*Philadelphia, PA*

| Bachelor of Fine Arts, Graphic and Interactive Design

| Prospective Graduate, May 2023

## EXPERIENCE

### Noreen Howard, LLC.

*Philadelphia, PA*

In-House Designer

June 2022 – September 2022

| Developed brand identity solutions for a private, women-owned entrepreneurial consulting firm

| Worked with a team creating engaging graphics for use on the company's official Instagram account to increase exposure and client reach

| Designed print and online materials including intake forms, surveys, presentations, and informational booklets for client use

### Graphic Design Department of Tyler School of Art & Architecture

*Philadelphia, PA*

Social Media Manager

August 2021 – December 2021

| Managed official TikTok account

| Conducted research and generated video content through collaboration with other designers and departments

## EXHIBITIONS

### Spring Senior Poster Exhibitions

*Tyler School of Art & Architecture*

*Part I: October 2022 – November 2022 & Part II: December 2022 – February 2023*

| Designed a total of four posters for a two-part poster exhibition

*Part I: Social Justice Poster & Theatre Poster*

*Part II: CYRK Poster & Film Poster*

## EXPERTISE

| Adobe Creative Cloud (Illustrator, Photoshop, InDesign, Premiere, After Effects, Dimension, XD)

| Fantastic Fold

| Blender

| Figma

| Glyphs

| Duik Bassel

| Microsoft Office Suite

## AWARDS

| Graphic and Interactive Design Alumni Award for Publication Design (2023)

| Graphic and Interactive Design Portfolio Award for Typography (2023)